

## Youth First Executive Committee Meeting Minutes

February 20, 2008

### I. Attending:

- a. Christine, Cynthia, Jinny, Debbie, Nicki, Clark

### II. Minutes

- a. Cynthia had some suggestions about cleaning up the minutes.
- b. No quorum, so no action could be taken.

### III. Old Business

- a. Report on transfer of Youth First funds
  - i. Funds have been transferred from the city, a little less than \$8000.
- b. Mario's Mural
  - i. Review of mural unveiling
    1. Went very well
    2. 30-40 people in attendance, including reporter from ER who wrote a story about the event and the mural
    3. We received list of protesting signatures
    4. Christine was preapproved to spend the money on the unveiling ceremony, so no approval is needed for disbursement.
  - ii. Report from Nicki on meeting with students about the mural
    1. Meeting at the H.S. and Alternative Ed went very well
      - a. H.S. students didn't even know anything about it before this meeting
      - b. H.S. students said it should be left alone out of respect for what their parents and grandparents had gone through.
    2. Sycamore kids much less respectful.
  - iii. Decision to postpone hanging of the mural
    1. Debbie Miller concerned about the level of tension at the school right now, doesn't want to add to it.
    2. Clark, Nicki, and Christine met and decided that for the safety of the students the mural hanging will be postponed until this summer.
  - iv. Hispanic Resource Council Suggestions
    1. Hispanic Resource council was upset about the postponement of the mural hanging.
    2. Their alternative suggestion was to make the mural a traveling mural, where it will be hung for a period of time at different locations without the county, i.e. Butte College, Chico State, County Buildings, other schools, etc.
    3. Would need to build an easel of some sort to hold it
    4. Nicki will attend the next meeting to discuss this idea further.
    5. Youth First Executive Committee excited about this suggestion
- c. Ray Roberts Mural
  - i. Christine reported that \$635 have been collected so far.
  - ii. No image has been chosen yet, and they are not yet sure where it will be hung
  - iii. Joan Brock is heading this project

- d. SCVPP Grant
  - i. Cynthia reported that the grant has been turned it.
  - ii. Gridley School district has a lot of research available to make informed decisions about what needs to happen: teacher surveys, student surveys, YF survey
  - iii. The grant will focus on (1) gangs (2) alcohol & drug use (3) bullying (4) early identification of at-risk youth
  - iv. Youth First will help with grant information by find baseline numbers of number of youth participating in activities currently and then measure growth in 2 years
    - 1. Christine has already begun compiling a new master list of activities, fees and contacts. Will add number of kids who participated in 2007 to data.
    - 2. For increasing participation we have talked about scholarships as a possibility.
      - a. The Rec Department says the only thing required to get scholarships from them is come in and ask.
      - b. Clark says most service groups have matching grants from their national affiliate and this is another good possibility.
- e. YF Survey – digital copy
  - i. Jinny reported that the complete survey and the abstract have both been added to the web site and are available to the public for download.
- f. Membership Committee
  - i. Clark asked for clarification about the purpose of this committee.
  - ii. We need to replace several board members who have left, are leaving, or never showed up.
  - iii. Goal is to reach all the different sectors of the community
  - iv. Board members are asked to have names for discussion by next meeting.

#### IV. Marketing

- a. Youth First in the Gridley Herald
  - i. Christine reported that to be listed as a service organization will cost \$60.00 and to have meetings listed in the community calendar would be free.
  - ii. The board would like to pursue the free option
- b. Signage
  - i. Christine talked to Live Oak about how their sign came to be and is maintained. She reported that they did need an encroachment permit from CalTrans. It also went to the design and review committee, with costs involved there. They have had no problems with vandalism to their sign. The city maintains the message on the board.
    - 1. The cost for this type of sign, including wiring for lighting was \$11 to \$12,000.
  - ii. Rite Aid said they are not allowed to have any other signage on their building
  - iii. Manzanita Car Sales said they were lucky to get their sign approved. Chris Stowe suggested contacting the Moose Lodge about setting up a sign there.
  - iv. Portable signs start at about \$400 and go up from there.
  - v. Mike Dahl, for Lions, has been working on a sign that service clubs could update also. Christine will contact him about collaboration.
  - vi. Youth First column in the newspaper
    - 1. We would like to try to have a monthly column featuring assets, what youth first is doing, etc.
    - 2. Christine will talk to Lisa about this.

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### V. Moving the Executive Committee Meeting

- a. Several board members expressed a preference to move the meeting from Wednesday afternoons.
- b. Options were discussed, and for those present, the second Thursday at 6:30 PM was a good time.
- c. Christine will get feedback from everyone and we will make a final decision at the next meeting.
- d. The March meeting will remain on the 3<sup>rd</sup> Wednesday at 4:00. (March 19)